

For immediate release

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Tordex Announces Release of Version 3.0 of True Launch Bar, Another Step Towards Next Generation Windows Interface!

Tordex today announced the release of True Launch Bar, the latest version of an innovative desktop enhancement utility to help manage Windows desktop and simplify application launch. The program allows users to create True Launch Bar, a powerful alternative to standard Quick Launch, which frees desktop working space from numerous icons and shortcuts and organizes them into easily accessible Windows-style menus placed on the toolbar.

True Launch Bar v.3.0 is a utility that seamlessly integrates into Windows shell and gives it additional flexibility by allowing the user to group selected application icons and shortcuts into cascading popup menus of any complexity level. True Launch Bar menus are accessible via the True Launch Bar panel on the toolbar. With the full Drag&Drop technology support, any menu can be created on the fly by simply dragging shortcuts to the menu window. Besides, the “Virtual Folder” option lets the user select any folder and display its contents as a menu. The behavior of each menu or menu item can be subtly configured through their contextual menus accessed by right clicking on an appropriate menu or menu item icon.

The application helps the user to bring order to the desktop by removing application shortcuts and grouping them to Windows-style menus placed on the True Launch Bar panel. As the user works with the computer, s/he may swap between several panels and quickly launch the needed application or file, thus escaping from hundreds of needless and distracting clicks. In addition to simplifying the program launch, True Launch Bar offers more stylistic options to modify Windows toolbar. With the Tordex plug-ins, the user can get certain toolbar buttons work as small applets displaying information on current weather, time, system state, new mail and more!

“In producing True Launch Bar we had key areas that we were focused on in order to provide the best computing experience to our customers: efficient desktop management, instant program access and simplicity of use” – said Yuri Kobets, CEO of Tordex. According to Mr. Kobets “The growing sales and large enthusiastic feedback from True Launch Bar customers show that we have successfully achieved our primary goal of going beyond the limitations of the standard Windows functionality and making computer environment more user-friendly.”

True Launch Bar v. 3.0 runs under Windows 95/NT4/XP/98/Me/2003 and costs \$40 (USD). The trial version of the program, hosting all the functionality of the full version, can be downloaded free of charge at

<http://download.truelaunchbar.com/install/setup.exe>

About Tordex

Founded in 2000, Tordex focuses on producing a wide range of software solutions to help customers, large and small, improve their computing experience and increase efficiencies. True Launch Bar exemplifies this type of enhancement software. The company's catalogue also features such programs as StartKiller, CloseWin, OpenRun, PresStart and others. For more information on Tordex, visit the company's web site at <http://www.tordex.com>

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AN EVALUATION COPY IS AVAILABLE UPON REQUEST

Product web site: <http://www.truelaunchbar.com>

Product page: <http://www.truelaunchbar.com/features.html>

Product screen shots: <http://www.truelaunchbar.com/screens.html>

Direct download link: <http://download.truelaunchbar.com/install/setup.exe>

Plug-ins: <http://www.truelaunchbar.com/plugins/index.html>